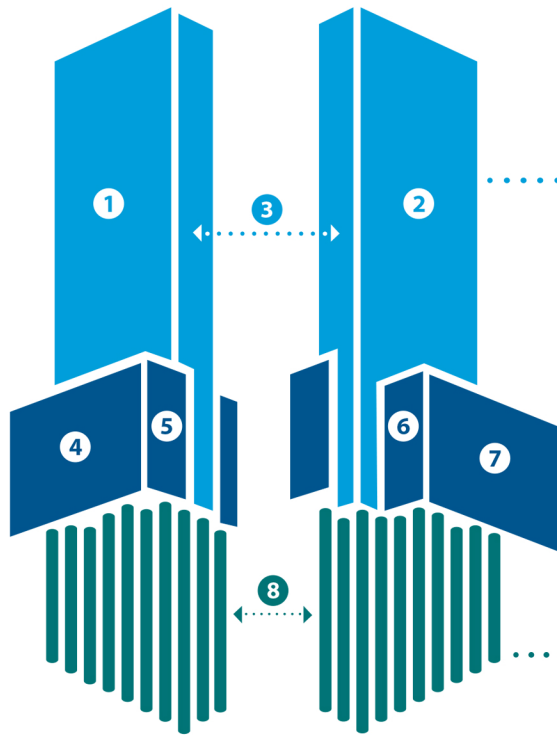


Creating Content for the Marquee: Photoshop

Due to the unique requirements of the display, **all content must be created using the MCCA-provided Adobe Photoshop project file.** This document will provide reference and instructions to assist you in successfully creating content to fit on the outdoor marquee.



Content Composition Names

Motion Content:

Upper East 1728 x 540 px 2. Upper West 1728 x 648 px 3. Spine 1728 x 648 px	Build content in file: "Upper Screens.psd"
---	--

Static Content:

4. Lower East Face 720 x 432 px 5. Lower East Bend 252 x 432 px 6. Lower West Bend 180 x 432 px 7. Lower West Face 720 x 432 px	Build content in files: "Lower East.psd" & "Lower West.psd"
--	---

Solid Color:

8. Light Column Color 600 x 100 px	Place solid color in file: "Light Columns.psd" These spotlights will illuminate the structural columns based on the static color in this composition, most noticeable after sundown.
--	---

Deliverable File

Before Delivery, please check the file **"PS Simulation.psd"** to ensure the designs will appear on the marquee as intended. Please ensure all other PSDs have been saved first in order to update this file correctly.

Please open the file named **"MQ Final Render.psd"** and save it as a jpg. Please ensure all other PSDs have been saved first in order to update this file correctly.

The deliverable rendered file should be **3840 px x 2160 px** and will look similar to the example image to the right, which is labeled here for your reference.

